

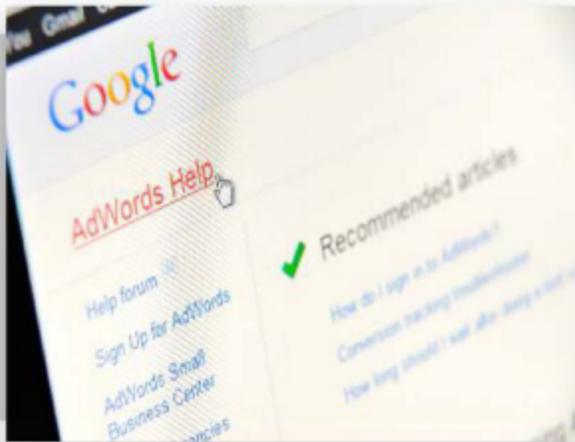
Lead Type: Email Based & Inbound calls

Monthly Budget: **\$1200-\$1500**

Focused Keywords

- Wooden Flooring Installation
- Wooden Flooring Service
- Laminated Wooden Flooring
- Hardwood Flooring
- Carpet Tile
- Engineered Wood
- Vinyl Planks
- Solid Wood Flooring





BEST CASE SCENARIO

The cost per click is roughly between \$2-\$5 depending upon the quality of traffic and search volume. In best case the click to conversion ratio will be 10% i.e. for every 100 clicks we get 10 conversions.

WORST CASE SCENARIO:

We have witnessed the cost per lead going up to \$70 in case the Landing page relevancy is less or offer provided is not up to customer's Expectation.

