

Target Market: UK
 Total Spent: **\$17,976**
 Return: **\$64,233**
 ROAS: **3.57**
 Niche: **Shoes**
 Duration: **5 Months**

Search and filter Jun 1, 2020 - Nov 10, 2020

Campaigns Ad Sets Ads

+ Create Duplicate Edit A/B Test Rules View Setup Columns: Custom Breakdown Reports

<input type="checkbox"/>	Campaign Name	Delivery	Reach	Impressions	Cost per Result	Amount Spent	Frequency	Purchase ROAS (Return on Ad Spend)	Purchases Conversion Value	Purchases	Website Purchases
<input type="checkbox"/>	CONTENT TEST	Active	629	661	—	\$3.92	1.05	—	\$0.00	—	—
<input type="checkbox"/>	ABO - Retargeting	Active	13,505	28,830	\$189.80	\$189.80	2.13	1.16	\$220.68	1	1
<input type="checkbox"/>	ABO - TOP INT	Active	55,130	66,962	—	\$314.45	1.21	1.78	\$560.20	1	1
<input type="checkbox"/>	CONV TOP LLA - CBO	Active	14,226	18,201	\$99.02	\$198.03	1.28	3.09	\$612.42	2	2
<input type="checkbox"/>	ABO - CONV TOP INT - Copy	Off	—	—	—	—	—	—	\$0.00	—	—
<input type="checkbox"/>	CONV TOP - LLA	Off	13,128	15,464	—	\$118.03	1.18	—	\$0.00	—	—
<input type="checkbox"/>	CONV TOP - INT	Off	55,359	69,299	\$342.84	\$342.84	1.25	0.64	\$220.68	1	1
<input type="checkbox"/>	RT - MOF	Off	10,776	19,282	—	\$130.83	1.79	—	\$0.00	—	—
> Results from 64 campaigns Excludes deleted items			1,688,177	5,625,276	—	\$17,976.59	3.33	3.57	\$64,233.61	274	274
			People	Total		Total Spent	Per Person	Average	Total	Total	Total