

Objective: Purchase

Country: USA

Niche: **Fitness**

Campaigns SoloStrength FB Page (13091... 1 Ad With Errors Updated 21 minutes ago Discard Drafts Review and Publish (5)

Search Filters Objectives: Conversions Save Filter Clear Lifetime: Sep 11, 2008 - Oct 9, 2020

Campaigns 1 Selected Ad Sets for 1 Campaign Ads for 1 Campaign

+ Create Duplicate Edit Rules View Setup Reports

	Campaign Name	Amount Spent	Link Clicks	Website Purchases	Purchases	Cost per Purchase	Purchases Conversion Value	Website Purchases Conversion	Freq
	Retargeting - CANADA - ABU - 03 OCT-2020	\$345.36	438	-	-	-	\$0.00	\$0.00	
	Retargeting - Int'l Cart Abandon	\$455.93	167	2	2	\$228.36	\$1,280.59	\$1,280.59	
	Retargeting - USA Canada (low fun and specL	\$210.01	147	-	-	-	\$0.00	\$0.00	
<input checked="" type="checkbox"/>	Retargeting - USA - ABO - 03-Oct-2020	\$2,499.96	2,522	12	12	\$208.44	\$8,561.79	\$8,561.79	
	PRO - CANADA - CBO - 03-OCT-2020	\$1,610.08	8,182	-	-	-	\$0.00	\$0.00	
	PRO - USA - CBO - 03 Oct-2020	\$3,030.31	7,258	3	3	\$1,010.33	\$1,039.79	\$1,039.79	
> <b>Results from 122 campaigns</b>		<b>\$217,064.38</b> Total Spent	<b>508,315</b> Total	<b>769</b> Total	<b>769</b> Total	<b>\$282.27</b> Per Action	<b>\$394,749.75</b> Total	<b>\$394,749.75</b> Total	Per