

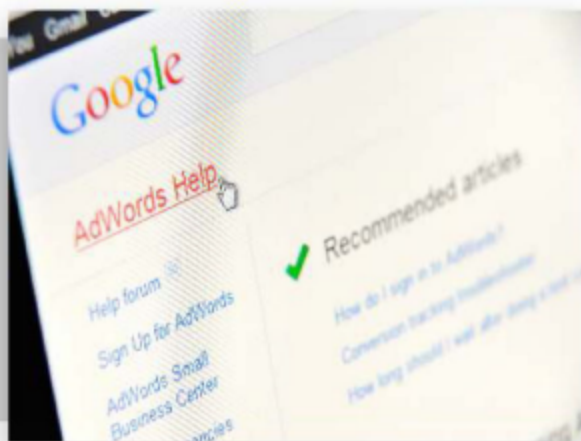
Lead Type: Email & Calls

Monthly Budget: **\$1000-\$1500**

Focused Keywords

- Commercial properties for Sale
- Commercial properties for Rental
- Commercial Properties lease
- Residential property for sale
- Residential property for rent
- Residential properties for Rent
- Rental Properties





BEST CASE SCENARIO

The average cost per click is between \$0.6-\$2. Cost per lead in best scenario would cost around \$13-\$18 for Rentals and \$50-\$70 for sale. We can expect more leads of Rentals in comparison to "Properties for Sale" as they have more searches.

WORST CASE SCENARIO:

The cost per lead can go up to \$50 for Rentals and up to \$150 for Sale in case the website has less info or has less listings

