

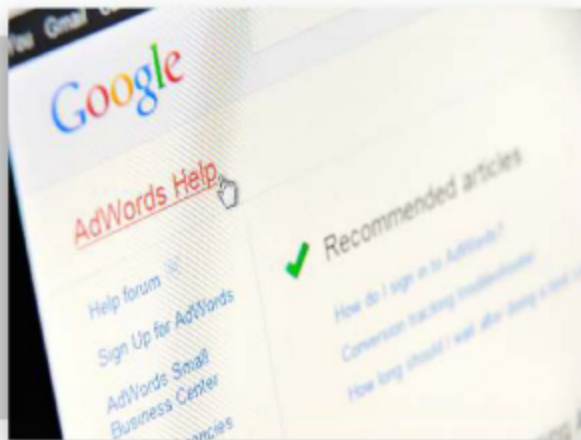
**Lead Type:** Email Based & Phone call reservations

Monthly Budget: **\$1000-\$1500**

### **Focused Keywords**

- Chiropractor
- Chiropractor for neck pain
- Chiropractor for back alignment
- Chiropractor for slip disc
- Chiropractor near me
- Chiropractor for back pain
- Chiropractor for shoulder pain





## BEST CASE SCENARIO

CPC for chiropractor is little on the higher side, roughly between \$5-\$10/click. The cost per conversion would be roughly around \$70-\$80. Client base will be built since it involves repeated sessions.

**Densely populated area will produce leads at lower**

## WORST CASE SCENARIO:

In worst case the cost per lead can go up to \$150/lead due to less search volume. Sometimes Google don't work in the website's Favour which lead to higher CPC.

